8879086 Ver# 3 Status Revised Traffic O

Traffic Order# 37572 Printed:
Last Received:

10/12/2012 1:06 PM 10/12/2012 11:49 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) PRIORITIES USA ACTIO

Product Issue Estimate# 1567

Rep Order#

EC'd Yes

Buyer CASEY BASSETTE

Phone# Fax# Agency ( ) MUNDY KATOWITZ MEDIA 1322 G ST, SE

WASHINGTON, DC 20003 Agency C/P1/P2/E 321/340/1567

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES 1 of

 Salesperson Phone#
 202-872-5880

 Salesperson FAX#
 202-872-0263

## --- CONTRACT COMMENT ---

## --- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$74,300 PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
				mining principles of the size size size size size size size siz								
	• 1	TU	500A-60CA	8-NOW 5AM	:30	\$1,000.00	10/30-10/30	0	0	0	\$0.00	
		Sales Re	emark: V	73 .								
		V3 Comment Changed, Spots/week Changed										
	+2	M	500A-60CA	8-NOW 5AM	:30	\$3,000.00	10/31-10/31	1	1	1	\$3,000.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Rate Changed										
	*3	TH	500A-60CA	8-NOW 5AM	:30	\$1,000.00	11/01-11/01	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	* 4	F	500A-600A	8-NOW 5AM	:30	\$3,000.00	11/02-11/02	1	1	1	\$3,000.00	
		Sales Re				00,000.00	14/02 11/02	-				
		V3 Comment Changed, Rate Changed										
	*5	М	500A-600A	8-NOW 5AM	:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
		Sales Re	emark: V	73 .								
		V3 Comme	ent Changed,	Rate Changed								

Rep Order# EC'd Yes Status Revised Traffic Order# 37572 10/12/2012 1:06 PM 2 of 9 8879086 Ver# 3 Printed: 10/12/2012 11:49 AM

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	Showing Buylines: All Lines	

1	Advertiser Product	LAS-TV LAS VEGAS ( ) PRIORITIES USA	ACTIO	Agency ( 1322 G WASH	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
Buyer Phone# Fax#		1567 CASEY BASSETTE	Agency C/P1/P2/I Flight Dates Hiatus Weeks	E 321/340/1567 10/30/2012 - 11/06/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
L		Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
-	 *6	TU 500A-60CA	8-NOW 5AM		:30	\$1,000.00	11/06-11/06	0	0	0	\$0.00	
	•		73.									
			Spots/week Changed									
	*7		8-NOW 6AM		:30	\$3,000.00	10/30-10/30	1	1	1	\$3,000.00	
			73 .									
		V3 Comment Changed,	Rate Changed									
	*8	W 600A-70CA	MA6 WON-8		:30	\$1,200.00	10/31-10/31	0	0	0	\$0.00	
			73.									
		V3 Comment Changed,	Spots/week Changed									
	*9	TH 600A-70CA	A 8-NOW 6AM		:30	\$3,000.00	11/01-11/01	1	1	1	\$3,000.00	
			73.									
		V3 Comment Changed,	Rate Changed									
	*10		8-NOW 6AM		:30	\$1,200.00	11/02-11/02	0	0	0	\$0.00	
			73 .									
		V3 Comment Changed,	Spots/week Changed									
	*11		A 8-NOW 6AM		:30	\$1,200.00	11/05-11/05	0	0	0	\$0.00	
			/3 .									
		vs comment changed,	Spots/week Changed									
	*12	TU 600A-70CA	8-NOW 6AM		:30	\$3,000.00	11/06-11/06	1	1	1	\$3,000.00	
		Sales Remark: V	<i>'</i> 3.									
		V3 Comment Changed,	Rate Changed									
	*13		CBS THS MRNG-2<		: 30	\$1,000.00	10/30-10/30	0	0	0	\$0.00	
		Sales Remark: V	73.									
		V3 Comment Changed,	Spots/week Changed									
	*14	W 700A-900A	CBS THS MRNG-2<		: 30	\$3,000.00	10/31-10/31	1	1	1	\$3,000.00	
		Sales Remark: V	<i>1</i> 3 .									
		V3 Comment Changed,	Rate Changed									

Rep Order# EC'd Yes 3 of 9 Traffic Order# 37572 10/12/2012 1:06 PM 8879086 Ver# 3 Status Revised Printed: 10/12/2012 11:49 AM

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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser ( ) PRIORITIES USA ACTIO Product Issue Estimate# 1567			Agency ( ) MUNDY KATOWITZ MEDIA 1322 G ST, SE WASHINGTON, DC 20003					Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
B P	sumate# Suyer Shone# Sax#	# 1567 CASEY BASSETTE			Agency C/P1/P2/E 321/340/1567 Flight Dates 10/30/2012 - 11/06/2012 Hiatus Weeks			2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263				
LT		Da	y Time	<b>:</b>	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
				-											
	*1	Sa	ales Remark:	V:	CBS THS MRNG-2< 3 . Rate Changed			:30	\$3,000.00	11/01-11/01	1	1	1	\$3,000.00	
	*1	Sa	les Remark:	V.	CBS THS MRNG-2< 3 . Spots/week Changed			:30	\$1,000.00	11/02-11/02	0	0	0	\$0.00	
	*1	Sa	ales Remark:	v:	CBS THS MRNG-2< 3 . Spots/week Changed			:30	\$1,000.00	11/05-11/05	0	0	0	\$0.00	
	*1	Sa	ales Remark:	V:	CBS THS MRNG-2< 3 . Rate Changed			:30	\$3,000.00	11/06-11/06	1	1	1	\$3,000.00	
	*1:		J 900A 1000 ales Remark:	A	LIVE WTH KELLY			:30	\$1,100.00	10/30-10/30	0	0	0	\$0.00	
					Spots/week Changed										
	*21	c w	900A 1000		LIVE WTH KELLY			:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
		Sa	ales Remark:	V:	3.										
		V3	3 Comment Cha	inged,	Rate Changed										
	*2:	1 TH	1 900A 1000		LIVE WTH KELLY			:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
			les Remark:		3.										
		V3	3 Comment Cha	inged,	Rate Changed										
	*2		900A 1000	A	LIVE WTH KELLY			:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
			les Remark: Comment Cha		3 . Rate Changed										
		٧.	, comment che	yeu,	nace changed										

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Last Received:

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Agency ( ) MUNDY KATOWITZ MEDIA Rep Firm 1322 G ST, SE Sales Office ( ) WASHINGTON ) PRIORITIES USA ACTIO Advertiser ( WASHINGTON, DC 20003 Salesperson ( ) MIKE JONES **Product** Issue Agency C/P1/P2/E Estimate# 1567 321/340/1567 Flight Dates Salesperson Phone# 202-872-5880 Buyer CASEY BASSETTE 10/30/2012 - 11/06/2012 Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# Spots/Week # of Total Cost Total Daypart LT Ln Day Time Program Len Rate Dates Weeks Spots ----\$2,000.00 1 1 \*23 TU 1200P-8-NOW NOON :30 \$2,000.00 10/30-10/30 1 1230P V3 . Sales Remark: V3 Comment Changed, Rate Changed 0 0 \$0.00 10/31-10/31 0 \*24 W 1200P-8-NOW NOON :30 \$1,200.00 1230P Sales Remark: V3 . V3 Comment Changed, Spots/week Changed \*25 TH 1200P-8-NOW NOON :30 \$2,000.00 11/01-11/01 1 1 \$2,000.00 1230P Sales Remark: V3 . V3 Comment Changed, Rate Changed 0 \$0.00 \*26 F 1200P-11/02-11/02 0 0 8-NOW NOON :30 \$1,200.00 1230P V3 . Sales Remark: V3 Comment Changed, Spots/week Changed \*27 М 1200P-8-NOW NOON :30 \$2,000.00 11/05-11/05 1 1 \$2,000.00 1230P V3 . Sales Remark: V3 Comment Changed, Rate Changed 0 \$0.00 \*28 F 1230P-BOLD & BEAUTIFUL/DEAL :30 \$1,350.00 11/02-11/02 0 200P Sales Remark: V3 . V3 Comment Changed, Spots/week Changed

:30

\$1,600.00

10/30-10/30

0

0

\$0.00

Sales Remark: V3 .

V3 Comment Changed, Spots/week Changed

300P-400P ELLEN

\*29

TU

Rep Order# 8879086 Ver# 3 Status Revised Traffic Order# 3 EC'd Yes

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Rep Firm Station KLAS-TV LAS VEGAS Agency ( ) MUNDY KATOWITZ MEDIA Sales Office ( ) WASHINGTON Advertiser ( ) PRIORITIES USA ACTIO 1322 G ST, SE WASHINGTON, DC 20003 Salesperson ( ) MIKE JONES Product Issue Estimate# 1567 Agency C/P1/P2/E 321/340/1567 202-872-5880 Salesperson Phone# **Buyer** CASEY BASSETTE Flight Dates 10/30/2012 - 11/06/2012 Salesperson FAX# 202-872-0263 **Hiatus Weeks** Phone# Fax# Total Cost Daypart Spots/Week # of Total Len Rate Dates LT Day Time Program Ln Weeks Spots ---------\_\_\_\_\_ 0 0 0 \$0.00 10/31-10/31 \*30 W 300P-400P ELLEN :30 \$1,600.00 Sales Remark: V3 . V3 Comment Changed, Spots/week Changed 1 \$2,500.00 \*31 TH 300P-40CP ELLEN :30 \$2,500.00 11/01-11/01 1 1 Sales Remark: V3 . V3 Comment Changed, Rate Changed 1 1 1 \$2,500.00 \$2,500.00 11/02-11/02 \*32 F 300P-40CP ELLEN :30 Sales Remark: V3 . V3 Comment Changed, Rate Changed 1 1 \$2,500.00 \*33 400P-50CP 8-NOW 4PM/8-NOW 430PM :30 \$2,500.00 10/31-10/31 1 V3 . Sales Remark: V3 Comment Changed, Rate Changed 1 1 \$2,500.00 TH 400P-50CP 8-NOW 4PM/8-NOW 430PM :30 \$2,500.00 11/01-11/01 \* 34 V3 . Sales Remark: V3 Comment Changed, Rate Changed 1 \$2,500.00 11/05-11/05 \*35 М 400P-50CP 8-NOW 4PM/8-NOW 430PM :30 \$2,500.00 V3 . Sales Remark: V3 Comment Changed, Rate Changed 10/30-10/30 1 1 \$3,000.00 TU 500P-630P NEWS \$3,000.00 \*36 :30 V3 . Sales Remark: V3 Comment Changed, Rate Changed \*37 500P-63CP NEWS :30 \$3,000.00 10/31-10/31 1 1 \$3,000.00 Sales Remark: V3 . V3 Comment Changed, Rate Changed 1 1 \$3,000.00 11/01-11/01 1 \*38 TH 500P-630P NEWS :30 \$3,000.00 Sales Remark: V3 . V3 Comment Changed, Rate Changed

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**Showing Buylines: All Lines** 

) MUNDY KATOWITZ MEDIA Rep Firm KLAS-TV LAS VEGAS Agency ( Station ) WASHINGTON Sales Office ( ) PRIORITIES USA ACTIO 1322 G ST, SE Advertiser WASHINGTON, DC 20003 Salesperson ( ) MIKE JONES Product Issue Agency C/P1/P2/E 321/340/1567 Estimate# 1567 202-872-5880 **CASEY BASSETTE Flight Dates** 10/30/2012 - 11/06/2012 Salesperson Phone# **Buyer** Salesperson FAX# 202-872-0263 Hiatus Weeks Phone# Fax# Spots/Week # of Total Total Cost Daypart Dates LT Day Time Program Len Rate Ln Weeks Spots 0 0 \$0.00 11/02-11/02 0 \*39 F 500P-630P NEWS :30 \$1,700.00 v3 . Sales Remark: V3 Comment Changed, Spots/week Changed 0 \$0.00 630P-70CP INSIDE EDITION :30 \$3,000.00 11/01-11/01 0 TH \*4C Sales Remark: V3 . V3 Comment Changed, Spots/week Changed 1 1 1 \$3,500.00 630P-70CP INSIDE EDITION :30 \$3,500.00 11/05-11/05 \*41 М Sales Remark: V3 . V3 Comment Changed, Rate Changed 0 \$0.00 \*42 W 700P-800P ENT TONIGHT 30/INSIDER :30 \$3,000.00 10/31-10/31 0 Sales Remark: V3 . V3 Comment Changed, Spots/week Changed 700P-80CP ENT TONIGHT 30/INSIDER \$3,000.00 11/02-11/02 0 0 0 \$0.00 \*43 F :30 Sales Remark: V3 . V3 Comment Changed, Spots/week Changed 0 0 0 \$0.00 :30 \$950.0C 10/30-10/30 \*44 TU 1135P-D LETTRMAN-CBS< 1235A V3 . Sales Remark: V3 Comment Changed, Spots/week Changed 0 0 \$0.00 \$950.00 10/31-10/31 \*45 W 1135P-D LETTRMAN-CBS< :30 1235A V3 . Sales Remark: V3 Comment Changed, Spots/week Changed

:30

\$950.00

11/01-11/01

0

0

\$0.00

V3 . Sales Remark:

1135P-

1235A

\*46

TH

V3 Comment Changed, Spots/week Changed

D LETTRMAN-CBS<

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Station KLAS-TV LAS VEGAS Advertiser ( ) PRIORITIES USA ACTIO Product Issue Estimate# 1567				Agency ( ) 1322 G WASHI Agency C/P1/P2/F	Rep Firm Sales Office Salesperson		) WASHINGTON ) MIKE JONES						
		CASEY BASSETTE			Flight Dates Hiatus Weeks	2 321/340/1567 10/30/2012 - 11/06/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*47	F	1135P- 1235A	D LETTRMAN-CBS<		:30	\$950.00	11/02-11/02	0	0	0	\$0.00	
		Sales Rem	ark: V	3.									
		V3 Commen	t Changed,	Spots/week Changed									
	*48	М	1135P- 1235A	D LETTRMAN-CBS<		:30	\$950.00	11/05-11/05	0	0	0	\$0.00	
		Sales Rem	mark: V	3.									
		V3 Commen	it Changed,	Spots/week Changed									
	*49	TU	1235A- 135A	LT-FERGUSN-CBS<		:30	\$450.0C	10/30-10/30	0	o	0	\$0.00	
		Sales Rem	nark: V	3.									
		V3 Commen	it Changed,	Spots/week Changed									
	*5C	W	1235A- 135A	LT-FERGUSN-CBS<		:30	\$450.00	10/31-10/31	0	0	0	\$0.00	
		Sales Rem	nark: V	3 .									
		V3 Commen	it Changed,	Spots/week Changed									
	*51	тн	1235A- 135A	LT-FERGUSN-CBS<		:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
		Sales Rem		3.									
		V3 Commer	nt Changed,	Rate Changed									
	*52	F	1235A- 135A	LT-FERGUSN-CBS<		:30	\$450.00	11/02-11/02	0	0	0	\$0.00	
		Sales Rem	mark: V	73.									
		V3 Commer	nt Changed,	Spots/week Changed									
	*53	М	1235A- 135A	LT-FERGUSN-CBS<		:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
		Sales Rem	mark: V	<b>'3</b> .									
		V3 Commer	t Changed,	Rate Changed									

Traffic Order# 37572 Printed: 10/12/2012 1:06 PM 8 of 9 Rep Order# 8879086 Status Revised EC'd Yes

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Station KLAS-TV LAS VEGAS Agency ( ) MUNDY KATOWITZ MEDIA Rep Firm 1322 G ST, SE Sales Office ( ) WASHINGTON ) PRIORITIES USA ACTIO Advertiser WASHINGTON, DC 20003 Salesperson ( ) MIKE JONES Product Issue Agency C/P1/P2/E 321/340/1567 Estimate# 1567 202-872-5880 Flight Dates 10/30/2012 - 11/06/2012 Salesperson Phone# **Buyer** CASEY BASSETTE 202-872-0263 Hiatus Weeks Salesperson FAX# Phone# Fax# Total Cost Spots/Week # of Total Daypart LT Ln Day Time Program Len Rate Dates Weeks Spots \$250.00 10/31-10/31 1 1 1 \$250.00 \*54 135A-235A ELECTRIC/ET :30 Sales Remark: V3 . V3 More than 2 codes changed 1 1 \*55 135A-235A ELECTRIC/ET :30 \$250.00 11/02-11/02 1 \$250.00 Sales Remark: V3 . V3 More than 2 codes changed 0 \*56 SA 530P-60CP POLITICS NOW :30 \$1,000.00 11/03-11/03 0 \$0.00 V3 . Sales Remark: V3 Comment Changed, Spots/week Changed 11/03-11/03 0 \$0.00 \*57 SA 700P-80CP ENT TONIGHT 60 :30 \$600.00 0 Sales Remark: V3 . V3 Comment Changed, Spots/week Changed \*58 1100P-NEWS :30 \$2,500.00 11/03-11/03 1 1 1 \$2,500.00 SA 1135P V3 . Sales Remark: V3 Comment Changed, Rate Changed \$2,500.00 1 1 \*59 SU 1100P-NEWS :30 \$2,500.00 11/04-11/04 1 1135P Sales Remark: V3 . V3 Comment Changed, Rate Changed PRIVATE PRACTICE :30 \$500.0C 11/03-11/03 1 1 1 \$500.00 \* 6C SA 1135P-1235A Sales Remark: V3 . V3 More than 2 codes changed \*61 SA 1235A-DAVINCI'S INQUEST :30 \$400.00 11/03-11/03 1 1 1 \$400.00 135A

Sales Remark: V3 . V3 More than 2 codes changed 
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Station KLAS-TV LAS VEGAS Advertiser ( ) PRIORITIES USA ACTIO Product Issue Estimate# 1567 Buyer CASEY BASSETTE Phone#				Agency ( ) 1322 G WASHI Agency C/P1/P2/I Flight Dates Hiatus Weeks	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES  Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263								
Fax# LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
			<del>-</del>										
	* 62	SU	600A-63CA	8-NOW SU MR1		:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
	Sales Remark: V3 .												
		V3 Commer	nt Changed,	Rate Changed									
	*63	su	300P-400P	STORM STORIES		:30	\$450.00	11/04-11/04	0	0	0	\$0.00	
		Sales Rem	nark: V	3.									
		V3 Commer	nt Changed,	Spots/week Changed									
	<b>*</b> 64	ຮບ	500P-70CP	INSIDE EDITION		:30	\$650.00	11/04-11/04	0	0	0	\$0.00	
		Sales Rem	nark: V	3.									
		V3 Commer	nt Changed,	Spots/week Changed									

## --REPORT TOTALS---

Report Totals: 33 / \$74,300.00

## ---SALES MONTHLY TOTALS---

Nov 12: 33 / \$74,300.00

Sales Totals: 33 / \$74,300.00 Station Totals: 33 / \$74,300.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

 Market Totals
 \$247,667
 CABL
 0%
 KLAS
 30%
 KSNV
 40%
 KTNV
 25%
 KTUD
 0%

 KVCW
 0%
 KVMY
 0%
 KVVU
 5%
 UNKN
 0%

KVCW 0% KVMY 0% KVVU 5% UNKN 0%

Books FEB11 Demos RA35+